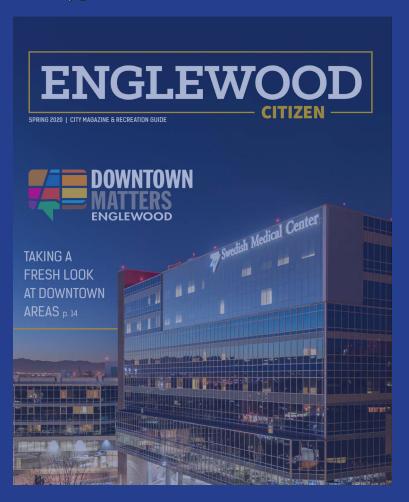
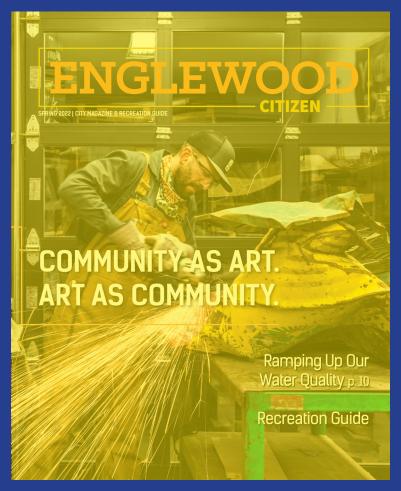


# **BADVERTISING OPPORTUNITIES**







## **ADVERTISE IN THE ENGLEWOOD MAGAZINE!**

The City of Englewood's quarterly magazine informs residents about city news and programs, and recreational and educational activities and events in the community. The magazine is mailed to all businesses and households within the city limits. The magazine is also available online at englewoodco.gov, the Malley and Englewood Recreation Centers, and the library and Civic Center.







#### Premium Placement \*

- Full page, city section (7.375 x 9.875, no bleed) \$3,000
- 1/2 page ad inside front cover (7.375 x 4.75, no bleed) – \$2,500
- 1/2 page, city section (7.375 x 4.75, no bleed) \$2,000
- 1/4 page, city section
  (3.6875 x 4.75, no bleed) –
  \$1.000

## Standard (inside pages where space is available at designer's discretion)\*

- Full page ad (7.375 x 9.875, no bleed) – \$2,000
- 1/2 page ad (7.375 x 4.75, no bleed) \$1,500
- 1/4 page ad (3.6875 x 4.75, no bleed) – \$500
- \* Custom sizes available upon request
- \* 20% discount available for fullyear, prepaid commitment

- Ads are on a "first come, first serve" basis. All advertising must be paid in advance.
- Ad placement is contingent upon space availability.
- Community Partners receive advertising discounts and first option to upgrade ad for a fee. For information on our Community
   Partner program, email communications@ englewoodco.gov.
- Advertisements must comply with all applicable laws and regulations.
- Except as required by applicable law no advertisement shall depict or promote matters that are not suitable for all ages, including: non-health related sexual content, fighting words, tobacco, illegal drugs, or illegal acts.
- Design services are available at a rate of \$80/hr. (min 1 hour)

#### Circulation

21,500 households and businesses – 4 times/year

#### Submitting Ad And Payment

Please submit artwork, full payment, and a completed submittal form by each deadline. Artwork must be submitted electronically via email. Accepted forms of payment are: cash, check, Visa, Mastercard, Discover, and American Express. Please make checks payable to: City of Englewood.

#### Submittal Contact Information

Website: TBD

Email: communications@ englewoodco.gov Phone: 303-763-2313

## Community profile

### **Population**



33,657

2020 population



3,365

2010-2020 change



11.1%

2010-2020 percent change



14.0%

2010-2020 percent change in county

### Employment i



22,711

2020 jobs



305

2010-2020 change



1.4%

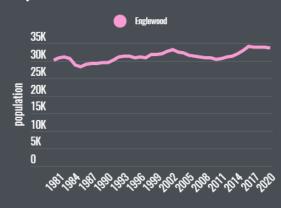
2010-2020 percent change



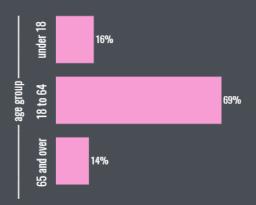
15.6%

2010-2020 percent change in county

### Population estimates over time



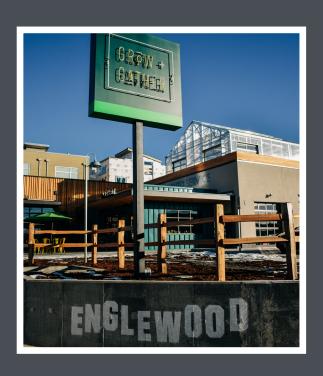
#### Age



#### Household income



median household income



## **FULL PAGE AD**

7.375 x 9.875" no bleed

## HALF PAGE AD

7.375 x 4.75" no bleed

#### **Artwork Specifications**

- Color: All ads are full color.
- File Formats: High resolution PDF or .eps file formats are preferred. High resolution .jpg files are also accepted.
- Fonts: Please convert text to outlines.

1Q PAGE AD

3.6875 x 4.75" no bleed